From: Wells, Kristin D.

Sent: Wednesday, March 09, 2011 7:00 PM

To: 'Garlock, Amber'

Cc: 'mark.gage@mail.house.gov'

Subject: RE: Chairman Ros-Lehtinen Meeting Request with Mr. Shahmar Movsumov

Thanks for your prompt reply Amber! I think your email crossed with my email to Christine del Portillo so I am copying her here (I did not realize you were handling her scheduling for Committee matters).

Is the Chairman available to meet in the evening, either before votes (5 to 6:30pm) or during votes that night?

I know time can be tight then but as the Director is only available for meetings that one day, I thought I would ask.

Thanks for your consideration!

Best,

Kristin D. Wells Patton Boggs LLP 202-457-6422

From: Garlock, Amber [mailto:Amber.Garlock@mail.house.gov]

Sent: Wednesday, March 09, 2011 5:12 PM

To: Wells, Kristin D.

Subject: Chairman Ros-Lehtinen Meeting Request with Mr. Shahmar Movsumov

Dear Kristin,

Unfortunately Chairman Ros-Lehtinen will not arrive in DC until the evening of March 14th and is unable to accommodate your meeting request with Mr. Movsumov. Thank you for reaching out to our office.

Regards,

Amber M. Garlock
U.S. House of Representatives
Committee on Foreign Affairs
Director of Events, Scheduling & Travel
2170 Rayburn House Office Building
(202) 225 - 5021
Fax: (202) 226 - 7269

Follow the Committee on:



Hickr



http://www.foreignaffairs.house.gov

THE INFORMATION IN THIS MESSAGE IS TO BE TREATED AS SENSITIVE: This e-mail message, including any attachments, are considered sensitive but unclassified, and intended for a specific individual and purpose. If you are not the named and intended recipient or have had this email or an attachment forwarded to you, you are prohibited from disseminating and/or copying it or disclosing its contents to any other person who is not an intended recipient. If you have received this e-mail or attachment(s) in error, please notify us immediately by calling (202) 225-5021.

Scheduled Itinerary

10:00 am 12:50 pm	Arrival at Washington Dulles Int'l Airport(IAD) Departure to Seoul (KE 094) * Time Difference between DC and Seoul: +14 hours * Flight Time: 14 hours 40 minutes
Sunday, Marc	ch 20

4:10 pm	Arrive at Inchon Int'l Airpor
8:00 pm	Check-in at Westin Chosun

Monday, March 21

10:30-11:30 12:00-13:30	Ministry of Foreign Affairs and Trade Luncheon hosted by Ministry of Foreign Affairs and Trade
14:00-15:00	Office of the President (Blue House)
16:00-17:30	National Assmebly
18:30-20:00	Dinner hosted by American Chamber of Commerce in Korea/GE

Tuesday, March 22

10:20-11:40	Ministry of Unification
12:00-15:00	Panmunjeom(DMZ)
16:30-17:30	US Embassy/United States Forces Korea
17:30-20:00	Dinner at "N" Seoul Tower (Mt. Namsan)

Wednesday, March 23

10:00-11:30	National Intelligence Service
12:00-14:00	Luncheon hosted by Korea Foundation
15:00-16:00	Ministry of Strategy and Finance
17:30-18:00	Samsung "D'light" Exhibition Hall
18:40-20:30	Dinner hosted by KITA
	- 1

Thursday, March 24

09:00 Trip to Gyeongju, Capital of the ancient kingdom of Silla(57 BC - 935 A

Friday, March 25

15:00-17:00	Insadong
20:00-22:00	Opera House(Ballet Don Quixote)

Saturday, March 26

07:00 am	Depart to Inchon Int'l Airport
10:15 am	Depart to Washington Dulles Int'l Airport(KE 093)
10:50 am	Arrive at Washington Dulles Int'l Airport(IAD)

From: Wells, Kristin D.

Tom: Wone, Michiel

...

Sent:

Monday, June 06, 2011 2:57 PM

To: 'Wall

'Walker, Mark'; Wanko, Brian

Subject: RE: Meeting with Embassy of Azerbaijan

Hi Mark,

I contacted Rovshan at the Embassy to confirm our time for Wednesday. It turns out he is now tied up until that afternoon. I'd like to propose a few more times - please let me know if these work for you. We could do 4:15 tomorrow or 3 pm or later on Wednesday.

Thanks for your flexibility.

Kristin D. Wells

Patton Boggs LLP 202-457-6422

From: Walker, Mark [mailto:Mark.Walker@mail.house.gov]

Sent: Friday, June 03, 2011 4:33 PM **To:** Wells, Kristin D.; Wanko, Brian

Subject: RE: Meeting with Embassy of Azerbaijan

Wednesday at 11:00am should work for me. I'm in 2308 Rayburn HOB...see you then.

From: Wells, Kristin D. [mailto:KWells@PattonBoggs.com]

Sent: Friday, June 03, 2011 3:28 PM

To: Walker, Mark

Subject: RE: Meeting with Embassy of Azerbaijan

Great! Thanks Mark. Would Wednesday at 10 or 11 am work for you? I will confirm with Rovshan as well.

Kristin D. Wells

Patton Boggs LLP 202-457-6422

From: Walker, Mark [mailto:Mark.Walker@mail.house.gov]

Sent: Friday, June 03, 2011 3:21 PM **To:** Wells, Kristin D.; Wanko, Brian

Cc: Oresman, Matthew

Subject: RE: Meeting with Embassy of Azerbaijan

Sure, how about some time next week while we are in Recess?

From: Wells, Kristin D. [mailto:KWells@PattonBoggs.com]

Sent: Friday, June 03, 2011 2:58 PM

To: Walker, Mark **Cc:** Oresman, Matthew

Subject: Meeting with Embassy of Azerbaijan

Hello Mark.

I'm not sure if we ever met but I was on the HCFA Committee staff for several years and am now at Patton Boggs. We represent the Republic of Azerbaijan and I am contacting you on their behalf.

I would like to bring Rovshan Sadigbayli, the Congressional Officer at the Embassy, over to the Hill to meet with you at your earliest convenience for a discussion of U.S. -Azerbaijan relations. My colleague Matt Oresman has had several productive conversations about Azerbaijan with Brian Wanko. We would be pleased if he could join the meeting as well.

Would you have any time in your schedule next week for us to come by to talk with you? I appreciate your consideration and I hope we'll be able to meet with you soon.

Best.

Kristin D. Wells | Partner
Patton Boggs LLP

2550 M Street, NW | Washington, DC 20037

Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350

kwells@pattonboggs.com

Patton Boggs is a registered agent for the Republic of Azerbaijan under the Foreign Agents Registration Act.

DISCLAIMER:

This e-mail message contains confidential, privileged information intended solely for the addressee. Please do not read, copy, or disseminate it unless you are the addressee. If you have received it in error, please call us (collect) at (202) 457-6000 and ask to speak with the message sender. Also, we would appreciate your forwarding the message back to us and deleting it from your system. Thank you.

This e-mail and all other electronic (including voice) communications from the sender's firm are for informational purposes only. No such communication is intended by the sender to constitute either an electronic record or an electronic signature, or to constitute any agreement by the sender to conduct a transaction by electronic means. Any such intention or agreement is hereby expressly disclaimed unless otherwise specifically indicated. To learn more about our firm, please visit our website at http://www.pattonboggs.com.

From:

Wells, Kristin D.

Sent:

Thursday, March 10, 2011 4:45 PM

To:

'richard.mereu@mail.house.gov'

Subject: Monday Breakfast Briefing on the State Oil Fund of Azerbaijan

Hi Richard.

As you may recall, we met a few years ago when I was Deputy Counsel for Chairman Berman on House Foreign Affairs. I have since left the Hill and am now wearing a new hat working on international issues at Patton Boggs. In my new role here I represent the Government of Azerbaijan (Patton Boggs is a registered agent for Azerbaijan under the Foreign Agents Registration Act).

The director of Azerbaijan's sovereign wealth fund, which captures and invests oil profits for the benefit of Azerbaijan citizens, will be on the Hill next Monday doing a presentation for staff at a breakfast event sponsored by the Azerbaijan Caucus. The Dear Colleague below was sent to members earlier today but I wanted to be sure that you saw it. Please let me know if you think you or a colleague might make it to the briefing.

Thanks for your consideration!

Best,

Kristin D. Wells | Partner Patton Boggs LLP 2550 M Street, NW | Washington, DC 20037 Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350 kwells@pattonboggs.com

Azerbaijan Caucus Breakfast Briefing on the State Oil Fund of the Putten Rygs Azerbyjan Republic of Azerbaijan

Date: Monday, March 14, 9:00 – 10:30 AM, Congre

Room – North (CVC 268)

Subject: State Oil Fund of the Republic of Azerbai

To: Members of the Azerbaijan Caucus

From: Congressman Bill Shuster and Congressman Dan Boren, Co-Chairs of the Azerbaijan Caucus

Presenter: Shahmar Movsumov, Executive Director, State Oil Fund of the Republic of Azerbaijan (SOFAZ)

Dear Colleague,

Congressman Shuster and Congressman Boren, Co-Chairs of the Azerbaijan Caucus, have arranged for a staff breakfast briefing about the <u>State Oil Fund of the Republic of Azerbaijan (SOFAZ)</u>. SOFAZ was established in 1999 with intent to ensure intergenerational equality of benefit with regard to the country's oil wealth, while improving the economic well-being of the population today and safeguarding economic security for future generations.

Activity of the organization is directed at accumulating and preserving oil revenues for future generations of Azerbaijan, preserving macroeconomic stability, ensuring fiscal-tax discipline, decreasing dependence on oil revenues, stimulating development of the non-oil sector and financing major national scale projects to support socio-economic progress.

SOFAZ is closely involved in the Extractive Industries Transparency Initiative (EITI). Azerbaijan joined EITI in 2003 and was the first country to complete validation. In 2009 the EITI Board designated Azerbaijan as EITI Compliant country.

State Oil Fund won the 2007 UN Public Service Award for Improving Transparency, Accountability and Responsiveness in Public Service for EITI. The Fund became the first state agency in East Europe to be awarded the prize.

Breakfast will be served.

If you have additional questions, please feel free to contact Dennis Wirtz by email (<u>Dennis.Wirtz@mail.house.gov</u>) or by phone 202-225-2431.

From: Wells, Kristin D.

Sent: Thursday, March 10, 2011 4:53 PM

To: 'paul.berkowitz@mail.house.gov'

Subject: Monday Breakfast Briefing on the State Oil Fund of Azerbaijan

Hi Paul,

As you may recall, we met a few years ago when I was Deputy Counsel for Chairman Berman on House Foreign Affairs. I have since left the Hill and am now wearing a new hat working on international issues at Patton Boggs. In my new role here I represent the Government of Azerbaijan (Patton Boggs is a registered agent for Azerbaijan under the Foreign Agents Registration Act).

The director of Azerbaijan's sovereign wealth fund, which captures and invests oil profits for the benefit of Azerbaijan citizens, will be on the Hill next Monday doing a presentation for staff at a breakfast event sponsored by the Azerbaijan Caucus. The Dear Colleague below was sent to members earlier today but I wanted to be sure that you saw it. Please let me know if you think you or a colleague might make it to the briefing.

Thanks for your consideration!

Best.

Kristin D. Wells | Partner

Patton Boggs LLP

2550 M Street, NW | Washington, DC 20037

Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350

kwells@pattonboggs.com

Azerbaijan Caucus Breakfast Briefing on the State Oil Fund of the Republic of Azerbaijan

Date: Monday, March 14, 9:00 – 10:30 AM, Congressional Meeting Room – North (CVC 268)

Subject: State Oil Fund of the Republic of Azerbaijan (SOFAZ)

To: Members of the Azerbaijan Caucus

From: Congressman Bill Shuster and Congressman Dan Boren, Co-Chairs of the Azerbaijan Caucus

Presenter: Shahmar Movsumov, Executive Director, State Oil Fund of the Republic of Azerbaijan (SOFAZ)

Dear Colleague,

Congressman Shuster and Congressman Boren, Co-Chairs of the Azerbaijan Caucus, have arranged for a staff breakfast briefing about the <u>State Oil Fund of the Republic of Azerbaijan (SOFAZ)</u>.

SOFAZ was established in 1999 with intent to ensure intergenerational equality of benefit with regard to the country's oil wealth, while improving the economic well-being of the population today and safeguarding economic security for future generations.

Activity of the organization is directed at accumulating and preserving oil revenues for future generations of Azerbaijan, preserving macroeconomic stability, ensuring fiscal-tax discipline, decreasing dependence on oil revenues, stimulating development of the non-oil sector and financing major national scale projects to support socio-economic progress.

SOFAZ is closely involved in the Extractive Industries Transparency Initiative (EITI). Azerbaijan joined EITI in 2003 and was the first country to complete validation. In 2009 the EITI Board designated Azerbaijan as EITI Compliant country.

State Oil Fund won the 2007 UN Public Service Award for Improving Transparency, Accountability and Responsiveness in Public Service for EITI. The Fund became the first state agency in East Europe to be awarded the prize.

Breakfast will be served.

If you have additional questions, please feel free to contact Dennis Wirtz by email (<u>Dennis.Wirtz@mail.house.gov</u>) or by phone 202-225-2431.

From: Wells, Kristin D.

Sent: Saturday, March 12, 2011 10:56 AM

To: 'Allison.Hollabaugh@mail.house.gov'

Subject: Re: Monday Breakfast Briefing on the State Oil Fund of Azerbaijan

Thanks Allison. I appreciate your sharing this with your colleague. What is his or her name and does he or she cover other countries in Europe?

The 11th of April will work or me to discuss TVPRA. Would sometime between 10 and 2 work for you?

Thanks a lot Allison. Have a good weekend.

Kristin

From: Hollabaugh, Allison [mailto:Allison.Hollabaugh@mail.house.gov]

Sent: Friday, March 11, 2011 07:06 PM

To: Wells, Kristin D.

Subject: RE: Monday Breakfast Briefing on the State Oil Fund of Azerbaijan

Hello Kristin,

Nice to hear from you! Yes, I do remember meeting you on a few occasions before you left the Hill—and trust Patton Boggs is treating you well.

Thank you for the DC on Azerbaijan. I have passed it along to my colleague who covers the Caucasus.

Yes, Mr. Smith does have me working on the TVPRA. I would be happy to discuss objectives with you in April. April, 8, 11, or the 18-29 would be the best times. Right now they are wide open.

Best wishes,

Allison

Allison Hollabaugh
Foreign Affairs Counsel
Office of Congressman Chris Smith
2373 Rayburn House Office Building
Washington, D.C. 20515

t: (202) 225-3765

f: (202) 225-7768

THE INFORMATION IN THIS MESSAGE IS TO BE TREATED AS SENSITIVE: This e-mail message, including any attachments, are considered sensitive but unclassified, and intended for a specific individual and purpose. If you are not the named and intended recipient or have had this e-mail or an attachment forwarded to you, you are prohibited from disseminating and/or copying it or disclosing its contents to any other person who is not an intended recipient. If you have received this e-mail or attachment(s) in error, please notify me immediately by calling (202) 225-3765.

From: Wells, Kristin D. [mailto:KWells@PattonBoggs.com]

Sent: Thursday, March 10, 2011 4:08 PM

To: Hollabaugh, Allison

Subject: Monday Breakfast Briefing on the State Oil Fund of Azerbaijan

Hello Allison,

As you may recall, we met a few years ago when I was Deputy Counsel for Chairman Berman on House Foreign Affairs and was working with Sheri Rickert on International Megan's Law. I have since left the Hill and am now wearing a new hat working on international issues at Patton Boggs. In my new role here I represent the Government of Azerbaijan (Patton Boggs is a registered agent for Azerbaijan under the Foreign Agents Registration Act).

The director of Azerbaijan's sovereign wealth fund that captures and invests oil profits for the benefit of Azerbaijan citizens will be on the Hill next Monday doing a presentation for staff at a breakfast event sponsored by the Azerbaijan Caucus. The Dear Colleague below was sent to members earlier today but I wanted to be sure that you saw it. Please let me know if you think you or a colleague might make it to the briefing.

On another note, I understand you are handling the trafficking reauthorization bill for Chairman Smith. I'd appreciate the opportunity to come meet with you in April to discuss the Chairman's objectives for that bill. Please let me know if you'd be amenable to meeting and when you might be available.

Thanks for your consideration Allison!

Best,

Kristin D. Wells | Partner
Patton Boggs LLP
2550 M Street, NW | Washington, DC 20037
Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350 kwells@pattonboggs.com

Azerbaijan Caucus Breakfast Briefing on the State Oil Fund of the Republic of Azerbaijan

Date: Monday, March 14, 9:00 – 10:30 AM, Congressional Meeting Room – North (CVC 268)

Subject: State Oil Fund of the Republic of Azerbaijan (SOFAZ)

To: Members of the Azerbaijan Caucus

From: Congressman Bill Shuster and Congressman Dan Boren, Co-Chairs of the Azerbaijan Caucus

Presenter: Shahmar Movsumov, Executive Director, State Oil Fund of the Republic of Azerbaijan (SOFAZ)

Dear Colleague,

Congressman Shuster and Congressman Boren, Co-Chairs of the Azerbaijan Caucus, have arranged for a staff breakfast briefing about the <u>State Oil Fund of the Republic of Azerbaijan (SOFAZ)</u>. SOFAZ was established in 1999 with intent to ensure intergenerational equality of benefit with regard to

the country's oil wealth, while improving the economic well-being of the population today and safeguarding economic security for future generations.

Activity of the organization is directed at accumulating and preserving oil revenues for future generations of Azerbaijan, preserving macroeconomic stability, ensuring fiscal-tax discipline, decreasing dependence on oil revenues, stimulating development of the non-oil sector and financing major national scale projects to support socio-economic progress.

SOFAZ is closely involved in the Extractive Industries Transparency Initiative (EITI). Azerbaijan joined EITI in 2003 and was the first country to complete validation. In 2009 the EITI Board designated Azerbaijan as EITI Compliant country.

State Oil Fund won the 2007 UN Public Service Award for Improving Transparency, Accountability and Responsiveness in Public Service for EITI. The Fund became the first state agency in East Europe to be awarded the prize.

Breakfast will be served.

If you have additional questions, please feel free to contact Dennis Wirtz by email (<u>Dennis.Wirtz@mail.house.gov</u>) or by phone 202-225-2431.

From: Wells, Kristin D.

Sent: Thursday, March 10, 2011 5:24 PM

To: 'Nien.Su@mail.house.gov'

Subject: Monday Breakfast Briefing for State Oil Fund of Azerbaijan

Hi Nien,

As you may recall, we met a few years ago when I was Deputy Counsel for Chairman Berman on House Foreign Affairs. I have since left the Hill and am now wearing a new hat working on international issues at Patton Boggs. In my new role here I represent the Government of Azerbaijan (Patton Boggs is a registered agent for Azerbaijan under the Foreign Agents Registration Act).

The director of Azerbaijan's sovereign wealth fund, which captures and invests oil profits for the benefit of Azerbaijan citizens, will be on the Hill next Monday doing a presentation for staff at a breakfast event sponsored by the Azerbaijan Caucus. The Dear Colleague below was sent to members earlier today but I wanted to be sure that you saw it. Please let me know if you think you or a colleague might make it to the briefing.

Thanks for your consideration!

Best.

Kristin D. Wells | Partner
Patton Boggs LLP
2550 M Street, NW | Washington, DC 20037
Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350 kwells@pattonboggs.com

Azerbaijan Caucus Breakfast Briefing on the State Oil Fund of the Republic of Azerbaijan

Date: Monday, March 14, 9:00 – 10:30 AM, Congressional Meeting Room – North (CVC 268)

Subject: State Oil Fund of the Republic of Azerbaijan (SOFAZ)

To: Members of the Azerbaijan Caucus

From: Congressman Bill Shuster and Congressman Dan Boren, Co-Chairs of the Azerbaijan Caucus

Presenter: Shahmar Movsumov, Executive Director, State Oil Fund of the Republic of Azerbaijan (SOFAZ)

Dear Colleague,

Congressman Shuster and Congressman Boren, Co-Chairs of the Azerbaijan Caucus, have arranged for a staff breakfast briefing about the <u>State Oil Fund of the Republic of Azerbaijan (SOFAZ)</u>.

SOFAZ was established in 1999 with intent to ensure intergenerational equality of benefit with regard to the country's oil wealth, while improving the economic well-being of the population today and safeguarding economic security for future generations.

Activity of the organization is directed at accumulating and preserving oil revenues for future generations of Azerbaijan, preserving macroeconomic stability, ensuring fiscal-tax discipline, decreasing dependence on oil revenues, stimulating development of the non-oil sector and financing major national scale projects to support socio-economic progress.

SOFAZ is closely involved in the Extractive Industries Transparency Initiative (EITI). Azerbaijan joined EITI in 2003 and was the first country to complete validation. In 2009 the EITI Board designated Azerbaijan as EITI Compliant country.

State Oil Fund won the 2007 UN Public Service Award for Improving Transparency, Accountability and Responsiveness in Public Service for EITI. The Fund became the first state agency in East Europe to be awarded the prize.

Breakfast will be served.

If you have additional questions, please feel free to contact Dennis Wirtz by email (<u>Dennis.Wirtz@mail.house.gov</u>) or by phone 202-225-2431.

Kristin D. Wells | Partner
Patton Boggs LLP
2550 M Street, NW | Washington, DC 20037
Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350 | kwells@pattonboggs.com

From: Wells, Kristin D.

Sent: Monday, June 06, 2011 3:33 PM

To: 'Divine, Thomas'

Subject: RE: Meeting with Embassy of Azerbaijan

Tom,

Thanks so much for your email. Our schedule has already shifted some so if it is ok with you, I'll get back to you this evening or in the morning about some potential times.

Thanks and we look forward to meeting you!

Kristin D. Wells

Patton Boggs LLP 202-457-6422

From: Divine, Thomas [mailto:Thomas.Divine@mail.house.gov]

Sent: Monday, June 06, 2011 3:28 PM

To: Wells, Kristin D.

Subject: Re: Meeting with Embassy of Azerbaijan

Kristen,

Steven Giaier is no longer in Rep. Olson's office, but he passed your meeting request on to me. I am now handling foreign affairs for Rep. Olson. I would be happy to meet with you and Rovshan Sadigbayli this week to discuss U.S.-Azerbaijan relations. My schedule is pretty open - is there a particular day that would work best for you and Rovshan?

Tom Divine

Legislative Correspondent Congressman Pete Olson (TX-22) 312 Cannon House Office Building Washington, DC 20515

Tel: 202-225-5951 Fax: 202-225-5241 http://olson.house.gov

From: Wells, Kristin D. [mailto:KWells@PattonBoggs.com]

Sent: Friday, June 03, 2011 04:21 PM

To: Giaier, Steven

Cc: Wells, Kristin D. <KWells@PattonBoggs.com> **Subject**: Meeting with Embassy of Azerbaijan

Hello Steven,

I represent the Republic of Azerbaijan and I am contacting you on their behalf.

I would like to bring Rovshan Sadigbayli, the Congressional Officer at the Embassy, over to the Hill to meet with you at your earliest convenience for a discussion of U.S. - Azerbaijan relations. Would you have any time in your schedule next week for us to come by to talk with you? I appreciate your consideration and I hope we'll be able to meet soon.

Best,

Kristin D. Wells | Partner

Patton Boggs LLP
2550 M Street, NW | Washington, DC 20037

Work: 202-457-6422 | Cell: 202-257-1160 | Fax: 202-457-1350 kwells@pattonboggs.com

Patton Boggs is a registered agent for the Republic of Azerbaijan under the Foreign Agents Registration Act.

From:

Wells, Kristin D.

Sent:

Tuesday, February 08, 2011 4:28 PM

To:

'deanne.samuels@mail.house.gov'

Subject: Re: Request for Meeting - Repr. Berman

Thanks Deanne.

From: Samuels, Deanne R. [mailto:deanne.samuels@mail.house.gov]

Sent: Tuesday, February 08, 2011 04:19 PM

To: Wells, Kristin D.; Makovsky, Alan <Alan.Makovsky@mail.house.gov>

Subject: RE: Request for Meeting - Repr. Berman

Kristin: Have this--don't have a response yet, most likely by tomorrow...

From: Gay, Rose-Marie [mailto:RMGay@PattonBoggs.com] On Behalf Of Wells, Kristin D.

Sent: Tuesday, February 08, 2011 3:52 PM **To:** Samuels, Deanne R.; Makovsky, Alan

Cc: Wells, Kristin D.

Subject: FW: Request for Meeting - Repr. Berman

Deanne and Alan.

Please find below the meeting request and attached, a copy of the Ambassador's bio.

Thank you for your help on this.

Best,

Kristin

Kristin Wells
Patton Boggs LLP
202-457-6422

From: Lia Riri [mailto:riri@cyprusembassy.net] Sent: Wednesday, January 19, 2011 12:42 PM

To: 'deanne.samuels@mail.house.gov'

Cc: 'Makovsky, Alan'

Subject: Request for Meeting

Dear Deanne,

The Permanent Secretary of the Ministry of Foreign Affairs of the Republic of Cyprus, Ambassador Nicholas Emiliou, will be visiting Washington, D.C. February 14th through the 17th for meetings with Administration officials and others. The Ambassador of Cyprus, Pavlos Anastasiades, kindly requests a meeting with Congressman Howard Berman during Ambassador Emiliou's visit. I have attached

Patter Boghs
CAPIUS
2011

7/28/2011 Received by NSD/FARA Registration Unit 07/28/2011 2:51:10 PM Ambassador Emiliou's c.v. for your reference.

Ambassador Emiliou would like to discuss the close bilateral relations between the U.S. and Cyprus and, in particular, to provide an update on the latest developments of the Cyprus negotiations to reunify the island, including the upcoming January 26th meeting between the United Nations Secretary General and the leaders of the Greek- and Turkish-Cypriot communities.

You may contact me at (202) 483-6781 or by email (<u>riri@cyprusembassy.net</u>) regarding this request. I look forward to hearing from you.

Thank you, Lia

Lia Riri Embassy of Cyprus Tel. 202-462-5772 Fax 202-483-6710

DISCLAIMER:

This e-mail message contains confidential, privileged information intended solely for the addressee. Please do not read, copy, or disseminate it unless you are the addressee. If you have received it in error, please call us (collect) at (202) 457-6000 and ask to speak with the message sender. Also, we would appreciate your forwarding the message back to us and deleting it from your system. Thank you.

This e-mail and all other electronic (including voice) communications from the sender's firm are for informational purposes only. No such communication is intended by the sender to constitute either an electronic record or an electronic signature, or to constitute any agreement by the sender to conduct a transaction by electronic means. Any such intention or agreement is hereby expressly disclaimed unless otherwise specifically indicated. To learn more about our firm, please visit our website at http://www.pattonboggs.com.

M. SILVER ASSOCIATES INC. 212-754-6500 ext. 242

FOR IMMEDIATE RELEASE Contact: Robert Einhorn E-mail: robert@msilver-pr.com



Aruba Breaks Tourism Records and Projects Strong Visitor Numbers for 2011

Island Reports Over Five Percent Increase in Stay-Over Visitors for January 2011

New York, NY (April 4, 2011)— Aruba, One happy island, has announced that tourism to the island is off to a strong start in 2011, with a 5.2 percent increase in visitors in January 2011 compared to the same period in 2010, allowing the island to break their January 2008 record (71,262 stay-over visitors) as they welcomed 74,965 visitors in January 2011.

An increase in bookings for the first quarter from the North American market, compared to the same period last year, is also anticipated. Additionally, improved air service from the Canadian market and generally positive market conditions indicate that visitor numbers from Canada will continue to increase.

"The island of Aruba is proud to announce such strong tourism arrivals for the start of 2011, especially since the effects of the recession are still being felt in many key markets," said Ronella Tjin Asjoe - Croes, CEO of the Aruba Tourism Authority. "We are working hard to attract visitors to the island through high-profile events - including our upcoming Soul Beach Music Festival, second annual Aruba International Film Festival and our first ever fashion week, Aruba In Style."

In 2010, Aruba experienced an overall increase in visitor arrival numbers of 1.48 percent when compared to 2009. Aruba's top three markets accounted for 80.85 percent of the total visitors and the USA remained the largest visitor generating market with a 64.96 percent market share, followed by Venezuela (11.01 percent) and the Netherlands (4.90 percent).

The local cruise industry is also faring well. While the 2009-2010 season received 289 calls and 516,000 passengers, the 2010-2011 cruise season will see an increase to 310 calls and approximately 530,000 passengers, which is an approximate 5% increase over the 2009 season. Aruba expects to surpass the 100,000 cruise visitor per month mark in March 2011.

Tourism is Aruba's leading industry and the island is currently undergoing a major development program designed to rejuvenate the downtown center of Oranjestad, as well as expand and enhance its tourism product and facilities. This new program, coupled with careful plans to preserve the island's beautiful beaches and waters and to protect the island from over-development, has led to Aruba's success with a nearly 60 percent repeat visitor rate, one of the highest in the Caribbean.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



MARK YOUR CALENDARS! ARUBA CELEBRATES YEAR-ROUND WITH CULTURAL FESTIVALS, MUSICAL AND SPORTING EVENTS

More than Twenty Island Celebrations to Take Place each Month in 2011

New York, NY (February 7, 2011) - Need a reason to travel to Aruba? The One happy island invites vacationers from all over the world to experience its full lineup of some of the Caribbean's most exciting celebrations, festivals, and sports competitions throughout the year. From foodies and culture enthusiasts, from fashionistas to film fanatics, travelers of all types are guaranteed to find the perfect event to enjoy under the sun.

Known for its uniqueness and variety when it comes to island festivities, Aruba is getting the party started in 2011 with the 57th Carnival Celebration which begins in January, and the fun continues with new, trendy events, such as the first ever *Aruba in Style* fashion week. Culinary festivals and sporting competitions are on the menu too, and they include the annual Hi-Winds, the largest amateur windsurfing competition, and the Aruba Food & Wine Festival.

Below are details of some of Aruba's top celebrations, festivals and events taking place in 2011:

Cultural Events

- O ARUBA 57TH CARNIVAL CELEBRATION, January-March, 2011

 Aruba's Carnival celebration is a yearly colorful event which includes street parties, festive parades and creative contests for locals and visitors alike. Parties are held in various districts of the island, giving everyone the opportunity to participate and dance to Aruba's most popular brass band, steel band and road march tunes. Highlights of the events taking place during Carnival include:
 - CARNIVAL QUEEN ELECTION DAY, February 19, 2011
 - Aruba's Tivoli Lighting Parade, February 26, 2011
 - ARUBA'S 57TH GRAND CARNIVAL PARADE, March 6, 2011
- o 2ND ANNUAL ARUBA INTERNATIONAL FILM FESTIVAL, June 10-18, 2011

For eight days Aruba will be the center of attention in the world of cinematography. Actors, producers, film-makers and members of the international press will be on island for the 2nd annual AIFF, which will once again bring the international film community to Aruba and share the beauty of Aruba with the world.

- ARUBA IN STYLE FASHION WEEK, November 3-6, 2011
 The first annual Aruba in Style will be an exciting mix of fashion shows, parties, presentations and shopping on island. Contact the Aruba Tourism Authority at (297) 582-3777 or visit www.aruba.com for additional information.
- One of the biggest traditional musical events on Aruba, the Dande Festival features over 50 singers accompanied by typical musical groups that present their original compositions and lyrics, as well as the traditional dande. A Dande group, a troupe of traveling musicians, is meant to brighten the New Year with a song bestowing blessings, goodwill and prosperity.

Musical Events

- O SOUL BEACH MUSIC FESTIVAL, May 25-30, 2011
 Held during the Memorial Day holiday weekend, the Aruba Soul Beach Music Festival is a remarkable event highlighting special performances by starstudded artists. The two-night concert series takes place in San Nicolas and has featured past performances by artists including Mary J. Blige, Alicia Keys, Wyclef Jean, India Arie, Toni Braxton, and Jamie Fox.
- O ARUBA PIANO FESTIVAL, September 24 October 1, 2011

 The festival is one of the most important annual chamber music events in the Caribbean region, and includes classical recitals from internationally acclaimed musicians, as well as master classes for amateur talent and a piano competition, giving talented youthful pianists from Aruba the chance to be discovered and acknowledged. Festival events take place in some of Aruba's most beautiful cultural locations, including Aruba's Cas di Cultura, the National Library and Da Vinci Academy.
- o 5th ANNUAL CARIBBEAN SEA JAZZ FESTIVAL, October 7-8, 2011
 Aruba's Caribbean Sea Jazz Festival has featured international and local artists from a variety of musical genres including salsa, jazz, rock, and even hip hop. In addition to music, highlights of the festival include street theater, fine arts, and a food area with culinary specialties.

Culinary Events

ARUBA FOOD & WINE FESTIVAL, June 2-4, 2011
The annual food and wine tasting event features a pastry extravaganza with famous invited chefs showcasing their talents. This three-day culinary event concludes with a concert highlighting the celebration of a renowned international musical band or artist.

ARUBA WINE EXTRAVAGANZA, September 2011

Featuring South America's most prestigious wines, 40-50 wineries will be present for this three-day celebration that culminates in a gala dinner and awards night. The event takes place at the Aruba Radisson Resort, Casino & Spa. For more information, please visit www.arubawineextravaganza.com.

Sports Events

- o <u>26th ARUBA INTERNATIONAL HALF MARATHON, March 20, 2011</u>
 International competitors participate in Aruba's longest road race. It starts at 5:30am for walkers and 6:00am for runners in San Nicolas, at the Joe Laveist Sport Park. The competition ends at the Alhambra Casino parking lot. Registration starts on February 1, 2011. For information, contact IDEFRE at (297) 582-4987 or e-mail idefre@setarnet.aw.
- o 51ST INTERNATIONAL BOULEVARD RACE (10K), April 24, 2011
 Aruba's most popular running race draws over 200 competitors from countries throughout the world. The 10K event starts at 5:00pm on L.G. Smith Blvd. and ends at the Marriott parking lot. Entry forms will be issued in February. Contact IDEFRE at (297) 582-4987 or email arubatriathlon@hotmal.com or idefre@aruba.gov.aw for more information.
- ARUBA BEACH TENNIS NATIONAL CHAMPIONSHIPS, June 25-26, 2011
 This popular new sport takes center stage on Aruba's Moomba Beach as international beach tennis pros and amateurs compete for the title of top beach tennis team.
- o 25TH ANNUAL ARUBA HI-WINDS, June 29-July 4, 2011
 Aruba's trade winds provide the perfect conditions for the largest amateur windsurfing event in the Caribbean. The event takes place at Beaches at Fisherman's Hut- Hadicurari and features exciting windsurfing and kiteboarding competitions in various categories, including men, women, juniors, masters, and free style. It also includes a long distance race and King and Queen of the huts contest.
- o <u>25th INTERNATIONAL TRIATHLON</u>, July 3, 2011 International competitors participate in a triathlon including a one mile swim, a 25-mile bike race and a 6-mile run. The competition starts at 7:00am at Eagle Beach.
- 17TH ARUBA INTERNATIONAL PRO-AM GOLF TOURNAMENT, August 25-29, 2011

Professional and amateur golfers from countries such as the U.S., Venezuela, Brazil, and Holland team up to showcase their skills in this two-day, 36-hole tournament held at Tierra del Sol. The competition features gifts, prizes and special events.

20TH ARUBA HEINEKEN CATAMARAN REGATTA, November 2011
 Celebrating its 20th anniversary, this annual international catamaran regatta decorates Aruba's turquoise waters with the colorful sails of catamarans from

Europe. The event represents a great opportunity not only for experience yacht racers and recreational sailors, but it's also a draw for non-sailing partners, children, and friends who will be able to enjoy the event as a spectator while relaxing on Aruba's white-sand beaches.

Environmental Projects

 18TH ANNUAL ARUBA REEF CARE PROJECT, July 2-3, 2011 A clean-up of the island's most popular beaches, dive and snorkel sites helps raise awareness for a clean marine environment. With over 800 participants

including local residents and visitors from around the world, it is the island's largest volunteer environmental initiative.

10TH NATIONAL COASTAL CLEAN UP, November 12, 2011

The National Clean Up Day concentrates on areas near and along the coast. The activities are concentrated on the area from Surfside to Wilhelmina Park, the beaches of Arikok National Park, California sand dunes, Wariruri, Baby Beach, Bachelor's Beach, Boca Grandi, Zeewijk Beach, Mangel Halto, Santo Largo, Arashi, Anaboei, and the open area between the former Bushiri Hotel and the Tamarijn Beach Resort.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-ahalf hours by air from Miami and four hours from New York City, the island is ideally situated in the southern fringes of the hurricane belt and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. With pristine white sandy beaches Aruba serves up over 30 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous music festivals and events, clubs and cafes with live music and more. The backdrop of a tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors who return to Aruba at a 60% repeat rate, more than any other Caribbean destination.

M. SILVER ASSOCIATES INC. 212-754-6500, x 239

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



NEW ATTRACTIONS, ECO FRIENDLY INITIATIVES AND INCREASED AIR SERVICE MAKE ARUBA A MUST VISIT DESTINATION

New York, NY - (March 16, 2011) - Aruba continues to be One happy island, offering visitors a variety of new and attractive tourism developments. From resort renovations and increases in air service to restaurant openings and expansions to the island's green initiatives, 2011 is set to be an exciting year for all who visit Aruba!

Highlights of the One happy island's new tourism offerings include:

Air service

- Beginning March 7, 2011, AirTran Airways will be increasing its flights from Atlanta to Aruba from Saturday-only to a new daily service. In late 2010, the airline began offering Sunday flights in addition to its already established Saturday schedule from Orlando, giving travelers more options from the U.S.
- **DELTA** launched nonstop weekly service on Saturdays from New York's LaGuardia Airport to Aruba International Airport in December 2010. The flight complements Delta's existing Saturday service from JFK International Airport as well as its daily service between New York (LaGuardia, JFK, White Plains and Newark) and Aruba via Atlanta.
- **JetBlue Airways** increased its service to Aruba from Boston Logan with a 3rd flight on Saturdays throughout winter 2011, with plans to keep it year round based on flight occupancy.
- TNT Vacations is now offering winter charters to Aruba from Boston Logan.

Hotels, Resorts and Timeshares:

• New for 2011, The Westin Resort & Casino, Aruba unveils the Palm Beach Casino, featuring new gaming machines and an updated bar area with live entertainment for guests to enjoy. The resort will also be hosting a new magic and comedy show, MAGIC LIVE!® with Adam Steinfeld featuring a full evening of grand illusions in the resort's intimate theater, beginning at 9:00 p.m. nightly.

For more information visit: http://www.MagicLive.com. For more information on The Westin Resort & Casino, Aruba, visit www.westinaruba.com.

- The Radisson Aruba Resort, Casino & Spa has embarked on a \$30 million room refurbishment. Capitalizing on its distinctive architecture and open-air design originally masterminded by Morris Lapidus in the late 1950s, the furniture, fixtures, and facing will recapture the retro period from the resort's conception. Additionally, each guest room will be equipped with flat screen televisions, surround sound capabilities, and adjustable Sleep Number® mattresses. One building at a time will be closed for the project. The first and second buildings have been completed and the final building is scheduled for completion October 2011. For more information, please visit www.radisson.com/aruba
- The Divi Aruba All-Inclusive Resort recently completed construction on its chic new pool deck. The deck features cozy-white cushioned chairs, a shallow reflection pool for sun-lovers to lounge in, plus plenty of shade for those who prefer it. For more information, please visit www.diviaruba.com.
- Manchebo Beach Resort & Spa is launching its newly renovated Deluxe Ocean and Garden View rooms. The new Deluxe Ocean View Rooms boast luxury bedding and spa bathrooms with waterfall showers, as well as breathtaking views of the ocean from private balconies. The Deluxe Garden View rooms now feature updated furnishings with a warm island palate and views of lush tropical gardens.

Aruba Going Green:

- Since its opening 10 months ago, the Wind Energy Park at Vader Piet in Aruba has averaged production of 20 percent of the island's total energy consumption a highly successful rate when compared on an international level (10 percent.) The main objective is to reduce Aruba's dependency on oil, as well as increase Aruba's green energy practices.
- The Hyatt Regency Aruba Resort & Casino received its Green Globecertification in February 2010. The resort is the first high-rise resort on Palm Beach in Aruba to receive certification, and is the 8th Aruban hotel to be Green Globe certified.
 - The other Green-Globe certified resorts are:
 - Amsterdam Manor Beach Resort
 - Aruba Beach Club
 - Bucuti Beach Resort
 - Manchebo Beach Resort
 - Costa Linda Beach Resort
 - La Cabana All Suite Beach Resort & Casino
 - Playa Linda Beach Resort
- In June 2010, Amsterdam Manor Beach Resort became the first property on Aruba to receive the EarthCheck Platinum Level, which is the highest level of certification. EarthCheck, the world's leading sustainable travel and tourism

certification organization, looks at key environmental indicators such as energy and water consumption, total waste production, and community commitment to determine an operator's standard of performance.

- The reforestation of Arikok National Park project is currently underway, and will include the planting of native fruit trees for the birds in order to help repopulate the natural flora and fauna of the area.
- Aruba just completed phase one of the Blue Flag Certification of its beaches.
 So far, Arashi, Baby Beach and Mangel Halto have been prepared for certification later in 2011.

Attractions:

- Aruba Fun City, a family amusement facility specializing in great fun for everyone recently opened at Palm Beach Plaza. Aruba Fun City is a 2,000 square meters of recreation and fun with video games, climb wall, laser tags, exiting 4D encounters, Day-Care with playground, and a baby Gym. Additionally, Aruba Fun City is proud of present the first Flow Rider of the Caribbean. Flow Rider is a sheet wave that imitates an ocean swell, giving riders the thrill of flowriding without the intimidation. Its large open face allows riders to throw tricks of all kinds from basic maneuvers to more advanced moves without the hassle of the ocean: no wind, no tides, no critters, just safety fun.
- De Palm Private Island's Blue Parrotfish Water Park recently underwent a technical upgrade in which an auto-pilot chlorination system, which ensures the optimal condition of the water, was installed under the guidance of a U.S. water park consultant. The park is back up and running, boasting beautiful new designs on its decoration panels.
- Construction has begun on the Aruba Linear Park, which is poised to become the largest in the Caribbean with a total length of ten miles extending from the Reina Beatrix Airport to Arashi Beach. The park will include a cycling path, walking path, sheltered areas, parking spaces, public bathrooms, kiosks and sufficient space for organizing different activities, all with breathtaking views of the ocean. The building of the park will be done in phases and the first phase is expected to be completed this year.

Restaurants:

- Amazonia Churrascaria has launched its new Midnight Lounge on the deck overlooking Palm Beach Road. Every Friday and Saturday night, patrons can dance to live DJ music or relax and enjoy a menu of new hors d'oeuvres such as Chicken and Pineapple Pinchos, BBQ Wings with Garlic Sauce, Brazilian Chorizo with Fried Polenta, Amazonia BBQ Rib Sticks and more.
- Aruba has an exciting and unique addition to its roster of outstanding restaurants. In December 2010, Amuse, a French bistro, opened at Playa Linda

Beach Resort, serving contemporary favorites in appetizer portions. With a menu ranging from home-made soups, fresh seafood and hearty meat dishes, as well as decadent desserts, diners have almost endless options to sample from.

Shopping:

- With the belief that there is a hat out there for everyone, long-time Aruba residents, Rosie and Aaron Walisever, recently opened The Mad Hatter at the Village Mall on Palm Beach. The boutique is stocked with a variety of hats and jewelry, as well as handbags made from 100% recycled materials that are great for the beach.
- Visitors to South Beach Center near Palm Beach can now experience the brand new La Vie Med Spa and Beauty Salon. Spa-goers can choose from a multitude of services including various facials, massages, manicures and pedicures, as well as innovative treatments like spider vein therapy, tattoo removals, laser hair removal, permanent makeup and much more.

For more information on Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

###

M. SILVER ASSOCIATES INC. 212-754-6500, ext. 242

FOR IMMEDIATE RELEASE Contact: Robert Einhorn E-mail: robert@msilver-pr.com



KICK OFF THE SUMMER AT ARUBA'S ANNUAL SOUL BEACH MUSIC FESTIVAL THIS MEMORIAL DAY WEEKEND, MAY 25-30

NEW YORK, NY - (May 12, 2011) - Aruba is proud to announce the A-list lineup for the eleventh Annual <u>Soul Beach Music Festival</u>, taking place May 25-30, 2011. This year's festival offers live performances by Grammy Award-winning singers Jennifer Hudson and Chrisette Michele, as well as R&B supergroup Heads of State, which includes Bobby Brown, Ralph Tresvant and Johnny Gill.

The 2011 Soul Beach Music Festival falls over Memorial Day Weekend in <u>Aruba</u>'s sunkissed paradise, with five-days of power-packed events. Soul music fans from around the world can take part in nightclub festivities, sizzling beach parties and live concerts. This year's events will take place at Joe Laveist Sport Park in San Nicolas, Aruba's second largest city, which boasts picturesque beaches and a main street promenade with local snack spots and souvenir shops.

"The Soul Beach Music Festival creates an upbeat atmosphere all throughout the island, with visitors from all over the world joining a celebration of music, wonderful beaches and plenty of parties," said Ronella Tjin Asjoe-Croes, CEO of Aruba Tourism Authority.

The Soul Beach Music Festival's full schedule of events and ticket pricing information can be accessed at www.soulbeach.net. Specialized vacations to Aruba during the Soul Beach Music Festival can be booked through www.aruba.com.

For this year's festival, the Renaissance Aruba Resort & Casino is offering the "Catch the Rhythm, Feed Your Soul" package, which includes 30% off leisure rates, a welcome cocktail upon arrival, and a Soul Beach goody back. The package is valid May 25 - 31, 2011 and can be booked with promotional code ER7.

About the Artists:

Known for her incredible voice, actress and recording artist, Jennifer Hudson first came to prominence in 2004 as one the finalists on American Idol. She made her film debut in the 2006 film *Dreamgirls*, which won her several awards, including an Academy Award, a Golden Globe, a BAFTA Award, an NAACP Image Award and a Screen Actors Guild Award. In 2008, Hudson's debut album won her a Grammy Award and her recently released album *I Remember*

Me debuted at number 2 on the Billboard 200.

- Grammy Award winning singer-songwriter, Chrisette Michele will also be joining the lineup. With a style that incorporates a variety of musical genres, including rap, R&B and soul, Chrisette is best known for her songs "Be Ok" and "Epiphany." She has also been featured on several hip-hop albums including Jay-Z's Kingdom Come and Nas' Hip Hop is Dead and recently released her third album Let Freedom Reign in November 2010.
- Former members of the R&B group New Edition, Bobby Brown, Ralph Tresvant and Johnny Gill joined forces to create the super-group Heads of State. According to Gill, the group's name is inspired by the original name for The Rat Pack. Heads of State has been touring together since 2008 and will make an exciting appearance at the Soul Beach Music Festival.

Together, these artists will participate in a one-of-a-kind musical festival on the pristine, white-sand beaches of Aruba.

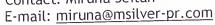
For more information about vacations in Aruba, please visit online at www.ARUBA.com or call 1.800.TO.ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-ahalf hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, worldfamous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

M. SILVER ASSOCIATES INC. 212-754-6500, x 239

FOR IMMEDIATE RELEASE
Contact: Miruna Seitan







LIGHTS, CAMERA, ARUBA! ISLAND TO HOST SECOND INTERNATIONAL FILM FESTIVAL

Kim Cattrall, Jonathan Demme, Milcho Manchevski and 50 Cent to Appear on the Red Carpet for the Festival June 10-16, 2011

NEW YORK, NY- (June 1, 2011) - <u>Aruba</u>, the One happy island, is pleased to be the host of the second Aruba International Film Festival (AIFF), which will take place June 10-16, 2011. For this year's events, Golden Globe Award-winning actress Kim Cattrall, Oscar-winning director Jonathan Demme, BAFTA Film Award-winning Hollywood wardrobe designer Michael Kaplan, Academy Award®-nominated director Milcho Manchevski and rapper and actor Curtis "50 Cent" Jackson will be attending the second installment of AIFF. In addition, the special guests will participate in the Festival's "In Conversation With" series engaging the Festival audience. The announcement was made by AIFF founders and producers Giuseppe Cioccarelli and Jonathan Vieira and Artist Director Claudio Masenza.

"After a successful first year, we are excited to see that once again the festival has brought such an influential group of talented artists from the local and international movie arena to Aruba," said Ronella Tjin Asjoe-Croes, CEO of the Aruba Tourism Authority. "Aruba is now known internationally as a premier destination where new talent and culture is discovered and celebrated and we look forward to welcoming more "movie buff" visitors for years to come."

This year's festival showcases an impressive roster of over 25 international movies and includes dramas, adventure and thrillers, and documentaries. Productions come from the United States, South America, Europe and the Caribbean, with titles such as "Big Bang" (U.S.), "Son of No One" (U.S.), "Beginners" (U.S.), "No One Can Judge Me" (Italy), "The Life of Fish" (Chile), "Children of God" (Bahamas), and "Rise Up" (Jamaica), among others.

Cattrall will kick-off the festival's opening night Red Carpet on Friday, June 10, 2011 at Paseo Herencia, and the "In Conversation With" series on Saturday, June 11, 2011. Demme will begin his series on June 12, 2011. Kaplan and Manchevski's dates will be announced later this month.

Rapper, actor and multi-tiered business mogul Curtis "50 Cent" Jackson will be attending AIFF for the red carpet Caribbean premiere of his latest feature film "Things Fall Apart."

For a complete schedule of films and the latest updates please visit www.arubafilmfest.com

For this special occasion, Aruba's hotels and resorts are rolling out the red carpet with special festival deals:

• Divi Aruba Phoenix Beach Resort is offering 30% off nightly rates and FREE room upgrade for guests visiting the island for the Aruba International Film Festival. The first 15 bookings will also receive tickets to attend the Exclusive Press Party on June 11th! Offer is good for travel from June 10th - 16th. For reservations, call 1-800-357-3484 (reference code: FILM) or reserve online.

About the Aruba International Film Festival

The breathtaking Caribbean island of Aruba provides the backdrop for the film industry's newest "must-attend" event, taking place June 10-16, 2011, with an inviting atmosphere, suited like none other, to attract actors, directors, filmmakers, and film lovers. AIFF stands to further global awareness for the Island of Aruba as a center of art, culture and creativity and serve as a platform to promote the understanding and appreciation for the art of cinema and filmmaking. With participants enjoying a relaxed Aruban ambiance and a casual interaction between filmmakers and audience, the annual AIFF will bring people from around the world to view a wide selection of films, join in discussions and attend special parties and events. AIFF has a mission to encourage, educate and activate young Aruban filmmakers. Throughout the Festival, notable film professionals will be conducting master classes on all facets of filmmaking and the creative process.

For more information please visit the Aruba International Film Festival website at www.arubafilmfest.com

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-anda-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

M. SILVER ASSOCIATES INC. 212-754-6500, x 239

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



GRAB A WAVE AND CATCH THE WIND AT THE 25TH ANNUAL ARUBA HI-WINDS COMPETITION

NEW YORK, NY (June 8, 2011) - <u>Aruba</u>'s cooling trade winds, crystal blue waters, and constant sunshine provide the perfect setting for the 25th annual <u>Aruba Hi-Winds</u>, the largest amateur windsurfing event in the Caribbean. From June 29 to July 4, the best windsurfing and kiteboarding amateurs will descend upon the One happy island to show their skills and experience Aruba's ideal wind and water conditions. In honor of the Aruba Hi-Winds' 25th anniversary, the Professional Windsurfing Association (PWA) World Tour will be holding a special Grand Slam event from June 19 to 26 to make it a true, two-week Pro-Am extravaganza!

Visitors are able to enter the competition in categories including mens, womens, masters, and kids, as well as course racing, slalom and freestyle for kite surfing, a long distance race, and a King and Queen of the Huts contest. This year, the prize money has been doubled and the winner will walk away with \$1000.

Spectators can enjoy the excitement from Fisherman's Huts at <u>Hadicurari</u> where there's a non-stop party with music, lunches, dinners, happy hours and celebrations taking place on the beach throughout the entire six-day event.

Highlights of the Aruba Hi-Winds include a welcome dinner at Buster's Garage on the first evening, a dinner at the brand new Aruba Fun City Flow Rider and an awards ceremony and closing dinner at Paseo Herencia.

The inaugural Aruba Hi-Winds competition, which started in 1987, became the first event dedicated to hosting world champions and professionals in the windsurfing community. When the organizing committee changed the Aruba Hi-Winds from a top race into an amateur event in 1997, the competition became what it is today — a fun celebration for all kinds of audiences!

To view a full event schedule, entry fees and competition requirements for Aruba Hi-Winds, please visit www.hiwinds-aruba.com. For more information on travel to Aruba, please visit www.aruba.com.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

M. SILVER ASSOCIATES INC. 212-754-6500, x 242

FOR IMMEDIATE RELEASE Contact: Robert Einhorn E-mail: robert@msilver-pr.com



ARUBA TOPS THE LIST: NAMED NO. 1 WRECK DIVING AND NO. 3 ADVANCED DIVING DESTINATION

Scuba Diving Magazine recognizes Aruba in the 2011 Top 100 Readers' Choice awards

NEW YORK, NY (February 10, 2011) - Dive into the crystal clear waters of Aruba and experience what *Scuba Diving* magazine recently recognized as the No. 1 wreck diving and No. 3 advanced diving destination in the Caribbean. With more than 20 dive sites and over 8 shipwrecks to explore, including the largest in the Caribbean, the *Antilla* German freighter, Aruba has something to offer divers of all ages and skill levels. In addition to the allure of these fascinating ship wrecks, divers are drawn to the island by its diverse marine life, made up of creatures of all shapes, sizes and colors.

Schools of snappers and grunt fish are common to Aruba and a variety of fish admired for their beauty can also be found among the abundant coral reefs, including the regal Queen Angelfish, the equally colorful, but diminutive Damselfish and the blue-colored Parrotfish, who are particularly friendly to visiting snorkelers at De Palm Island. The waters surrounding Aruba are also home to an array of octopus species such as the Caribbean Two-Spot Octopus, Atlantic Pygmy Octopus and Caribbean Reef Octopus, which can be found among the coral reefs or burrowing among the rocks.

With scuba sites ranging from beginner to advanced levels, divers of all skill sets can experience Aruba's undersea world.

Below is a guide to some of Aruba's top scuba diving sites:

- ANTILLA WRECK (60') This famous wreck of a World War II German freighter is located on the North West coast of Malmok beach. One of the largest wrecks in the Caribbean (400 ft.), the ship is covered by giant ruby sponges and coral formations, and is surrounded by lobsters and a variety of tropical fish.
- JANE SEA FREIGHTER WRECK (30'-90') This dive initiates on the Barcadera reef and gradually descends to the Jane Sea wreck. One of the most fascinating wreck dive experiences available, the Jane Sea freighter stands up-right so divers can plunge past the depths of the ship's hulls and cabins where sea fans and brain coral have made a living totem to the undersea world.
- MALMOK REEF & DEBBIE II (70') Located about 2 miles off the North West coast of Aruba, the Malmok Reef is known for its wildly spread leaf and brain

- corals, lobsters, stingrays, and giant barrel sponges in purples, oranges and greens. In 1992, the Debbie II, a 120 ft fuel barge was sunk as an additional attraction where schools of fish and barracudas often gather.
- <u>PEDERNALES WRECK</u> (35') A beginner's paradise about 1 mile west of Palm Beach, this dive offers a combination of large pieces of an oil tanker that was torpedoed during World War II spread out between coral formations. This area is home to lobsters, groupers and a large number of angelfish.
- RENAISSANCE AIRPLANES (40'-80') -This dive site, located on Renaissance reef is home to two sunken airplanes. The older of the two, the Convair 400, lies in about 80 ft of water, and the newer YS-11, a former Air Aruba plane, lies in 40 ft of water. A variety of marine life makes their home in the airplanes, which are surrounded by a colorful array of coral.
- <u>DE PALM SLOPE</u> (15-120') This beautiful reef is located right along side De Palm island. The magnificent coral formations sloping to great depths allow divers to take advantage of this interesting drift dive. It is accessible from shore (De Palm Island) or by boat.
- MANGEL HALTO REEF (110') Named "Mangel Halto" because of the Mangroves surrounding the nearby beach, this dive provides a memorable experience. A pronounced slope from 15ft down to 110ft gives divers the opportunity to admire a myriad of coral combinations. All types of marine life can be found in this area, from deep-water gorgonians, sea anemones, tube and vase sponges to octopus, seahorses and yellow tails.
- CABEZ REEF (50') This dive site is located at the tip of Aruba's east coast. Rough seas and strong currents make this a dive for advanced shore divers only. Large schools of barracuda, amberjacks and rainbow runners along with sting ray and other tropical fish make this one of the most exhilarating dives on the island.
- ARASHI REEF (35'-40') Located just half a mile off Arashi Beach, this site is a fascinating reef for beginners. The area is home to brain coral, large star corals and many sea fans, as well as parts of a sunken Lockheed Lodestar, which are scattered at about 35 feet below the sea.
- TUGBOAT WRECK (40'-90') This wreck is located about 2 miles South West of the Oranjestad harbor. A gradual slope brings the diver through magnificent formations of hard and soft coral to an old pilot boat. Green moray eels and French angelfish are often spotted at this site, as well as occasional stingrays and spotted eagle rays, which can be seen close by. This thrilling dive also offers the opportunity to come face-to-face with two green moray eels that "guard" the boat.

For more information on Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern fringes of the hurricane belt and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. With pristine white sandy beaches Aruba serves up over 30 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous music festivals and events, clubs and cafes with live music and more. The backdrop of a tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors who return to Aruba at a 60% repeat rate, more than any other Caribbean destination.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



Follow the Rhythm at Aruba's 5th Annual Caribbean Sea Jazz Festival this October 7-8

Angie Stone, Eddie Pamieri and Candy Dulfer among Headliners

NEW YORK, NY (DATE) - <u>Aruba</u> is gearing up for its fifth annual Caribbean Sea Jazz Festival, taking place October 7 - 8 in the capital of Oranjestad at Cas di Cultura Plaza. Travelers and music enthusiasts are invited to enjoy the sun, sand, and rhythms during this exciting weekend-long event.

Since 2007, Aruba's Caribbean Sea Jazz Festival has featured international and local artists from a variety of musical genres including salsa, jazz, rock, and even hip hop. In addition to music, highlights of the festival include street theater, fine arts, and a food area with culinary specialties.

This year's Caribbean Sea Jazz Festival will feature the following artists:

Angie Stone - American R&B and soul singer-songwriter, keyboardist and record producer. Stone began her music career during the 1990s as part of the R&B trio Vertical Hold which released the popular single "Seems You're Much Too Busy" as well as two albums: A Matter of Time (1993) and Head First (1995). Stone recently finished a stand-up theatre play tour entitled Issues: We've Got Them All in which she had a leading role. She appeared on the VH1's reality television series Celebrity Fit Club for the fourth season. While on the show, Stone lost eighteen pounds, the second lowest loss in the history of the show.

Eddie Palmieri - Grammy Award winning Puerto Rican pianist, bandleader and musician, Palmieri is best known for combining jazz piano and instrumental solos with Latin rhythms. He won two Grammys for the recordings of *Palo Pa Rumba* and *Solito*. Palmieri currently continues to be actively involved with music. He formed a new band, La Perfecta II, with whom he recorded the CD *Ritmo Caliente* (Hot Rhythm).

Candy Dulfer - Dutch smooth jazz alto saxophonist, Dulfer began playing at the age of six. She founded her band, *Funky Stuff*, when she was fourteen years old. Her debut album *Saxuality* (1990) received a Grammy Award nomination. Dulfer has released nine studio

albums, two live albums, and one compilation album. She has performed and recorded songs with other notable musicians, such as her father Hans Dulfer, Prince, Dave Stewart, René Froger, Van Morrison, and Maceo Parker. She hosts the Dutch television series Candy meets... (2007), in which she interviews fellow musicians.

Richard Bona - Prominent jazz bassist and musician, Bona's first solo album, Scenes from My Life, was released in 1999. He has also been prominently featured in Jaco Pastorius Big Band albums, as well as many other albums by various top-tier jazz musicians. In 2005 Bona released his fourth album Tiki, which included collaboration with John Legend on one track, entitled "Please Don't Stop." He currently holds a professorship of music at New York University.

Raul Midon - Singer-songwriter and guitarist, Midon combines his distinct voice, strumming, beats, and vocal mouth trumpet sounds to create a one-man performance. His style shows influences of a variety of genres, including jazz, blues, R&B, and folk. In March 2009, Midon began working with Grammy Award winning producer, Larry Klein on his latest album "Synthesis" for the Universal Decca Label.

The concept of the Caribbean Sea Jazz Festival appeared as a replica to the world-class North Sea Jazz Festival created by Paul Ackett, taking place in the Netherlands in the summer. The annual Aruba Jazz & Latin Music festival, which took place from 1986 until 2001, can be viewed as a predecessor of the Caribbean Sea Jazz Festival.

Tickets cost US \$35 for a daily pass. For more information of the Caribbean Sea Jazz Festival, please visit: www.caribbeanseajazz.com. For more information on travel to Aruba, please visit www.aruba.com.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



Put your Party Hats on: Aruba Celebrates the 57th Edition of the Annual Carnival with Two Months Full of Island Events!

New York, NY - (January 31, 2011) - From now until the beginning of March, the One happy island of <u>Aruba</u> is in full celebration of its 57th annual <u>Carnival</u>. As opposed to the customary month-long festivities, Carnival this year is spanning from January into March and features a series of colorful and fun events for all.

Music and flamboyant costumes play a central role in events ranging from the Queen elections to the Grand Parades which wind their way down the streets of San Nicolas and Oranjestad to the delight of thousands of spectators. The Grand Parade in Oranjestad will take place on March 6, 2011.

"Carnival is one of Aruba's most important festivities and each year we look forward to another island-wide celebration," said Ronella Tjin Asjoe, CEO of the Aruba Tourism Authority. "This year we are doubling the fun with two whole months of festivities, events and Carnival surprises."

The main attractions include the Carnival Queen Election Day, which will take place on February 19, where Aruba elects one of its most important Carnival representatives, the Aruba Carnival Queen. Aruba's Lighting Parade will take place on February 26 in downtown Oranjestad and incorporates thousands of tiny lights into costumes, road pieces and floats, creating a dramatic effect to accompany the extravagant display. Set your alarm clocks at 4:00 a.m. on March 5th for Aruba's annual "pajama party" Jouvert Morning in San Nicolas. An early morning open invitation to the island's largest "jump up" is preceded by carnival enthusiasts from all throughout the island who follow the various live music caravans down the city streets until sunrise.

Carnival's biggest celebration is the 57th Grand Carnival Parade, an all-day event, which winds it way down city avenues to the delight of thousands of spectators. The Grand Parade takes place on March 6, and is filled with music and festive floats and costumes, in imaginative designs and decorated with a wide variety of colorful stones and feathers, creating a unique display. The parade starts at 12:00 noon in Oranjestad and continues into the evening hours.

There is still time to book special Carnival packages to Aruba! Below are some of the available offers:

- To celebrate 2011, or "Year of the Rabbit," the AAA Four-Diamond Awardwinning Radisson Aruba Resort, Casino & Spa is pulling a legendary 50 percent off sale out of its hat. If booking by Jan. 31, 2011, rates begin at \$291 per room, per night for travel from now - April 24, 2011. The 50 percent off sale also includes \$25 credit to the resort's oceanfront Larimar Spa, \$150 beverage credit on stays of five or six nights (cumulative), \$200 beverage credit on stays of seven nights or more (cumulative) and "Kids Eat Free" in Laguna, offering indoor and al fresco dining*.
- The Mill Resorts & Suites offers an attractive Carnival Package for guests to enjoy the Calypso and Roadmarch of Aruba! The package starts at \$599 and includes a minimum of 3 nights stay (additional nights are available), daily breakfast for two and two Carnival Cocktails. The package is available from February 1- March 9, 2011. For reservation contact The Mill at 297-5267700, fax 297-5863998, or email reservations@millresort.com
- Travelers visiting the all-inclusive Occidental Grand Aruba, located on Aruba's famed Palm Beach, can enjoy savings of up to 29 percent when booking this season's travel special. Vacations at Occidental Grand Aruba include unlimited meals and snacks, free-flowing drinks (yes, alcohol too!), all resort activities, nightly entertainment, and all taxes and gratuities. Rates start at \$241 and are per person, per night (based on double occupancy). The offer is available now through April 23, 2011. For more information, call 1-800-858-2258 or visit http://www.occidentalhotels.com/occidental/Specials_main_ebb.asp.

For more information on Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors.

FOR IMMEDIATE RELEASE Contact: Robert Einhorn

E-mail: robert@msilver-pr.com



TEE OFF IN ARUBA, HIT THE LINKS AND TAKE A SWING ON VACATION

NEW YORK, NY (Date, 2011) - <u>Aruba</u>'s constant sunshine and stunning beach vistas help create the ideal setting for a golf getaway for avid golfers and beginners alike. The island's characteristic trade winds, along with cactus and water hazards, prove to be both a pleasure and a challenge for golfers as they swing and putt their way to a memorable vacation experience.

Securing Aruba's status as a popular golf destination is the annual Aruba International Pro-Am Golf Tournament. Each summer, teams of professional and amateur golfers from around the world arrive on the island to compete in this two-day, 36-hole event held at the world-class, 18-hole Tierra del Sol golf course.

In addition to Tierra del Sol, Aruba's courses include The Links at Divi Aruba and Aruba Golf Club, two 9-hole courses that provide travelers with an array of golfing options, each with their own distinctive features. Visitors are invited to grab their clubs and experience one happy golf vacation on the One happy island.

<u>Tierra del Sol Resort, Spa & Country Club</u> - Designed by renowned Robert Trent Jones II, Aruba's first world class and only 18-hole golf course, Tierra del Sol combines the native beauty of Aruba's desert flora with the greens of a championship golf course. The 6,811 yard, par-71 course was built with wide expansive fairways and elevation changes that highlight dramatic ocean vistas, as well as the skyline of Aruba's capital, Oranjestad. Tierra del Sol includes a full length practice range, putting greens and chipping areas and a magnificent clubhouse with a golf shop and restaurant facilities. Green fees run from \$92 to \$159, depending on the time of day and include a cart.

The Links at Divi Aruba - The Links at Divi Aruba is a beautifully landscaped 9-hole course surrounding luxury vacation villas at the Divi Village Golf & Beach Resort in Aruba. Designed by leading architects Litten & Viola and featuring deluxe facilities, the course was created to become the leading Caribbean golf vacation destination. The course is open to the public with preferred tee times for Divi Resort guests and members, and offers professional golf instruction for both individuals and groups. Green fees vary by season and time of day.

Aruba Golf Club - The oldest course on Aruba, the Aruba Golf Club, was opened in 1939 by L.G. Smith and Governor Wagemaker in 1941. Situated just outside of San Nicolas, the course features a 9-hole layout in a desert setting with astro turf greens.

Water hazards and sand traps add a challenge to the course, which can be played from different tees during 18-hole rounds. The Aruba Golf Club is open from Tuesday to Sunday from 7am to 5pm. Green fees are only \$20 for 9-holes and \$30 for 18-holes. Clubs can be rented for \$10 and carts are available at the pro shop.

For more information on Aruba, please visit online at <u>www.ARUBA.com</u> or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



THE ONE 'GREEN' ISLAND OF ARUBA

NEW YORK, NY (April 11, 2011) - Earth Day is just around the corner, but the One happy island of <u>Aruba</u> maintains its eco-friendly initiatives and island-wide conservation efforts year-round to ensure that its beaches and natural attractions—considered to be some of the best in the Caribbean— are preserved.

Efforts to go green include working with Green Globe/Earthcheck, a worldwide program that assists the travel and tourism industry to attain sustainability and respond to the major environmental problems facing the planet, including climate change, waste reduction and non-renewable resource management.

Of the 85 certified hotels in the Caribbean and Central America, 10 percent are located in Aruba including:

- Amsterdam Manor Beach Resort
- Aruba Beach Club
- Bucuti Beach Resort
- Manchebo Beach Resort
- Costa Linda Beach Resort
- La Cabana All Suite Beach Resort & Casino
- Playa Linda Beach Resort
- Hyatt Regency Aruba

The Radisson Aruba Resort Casino & Spa and the Marriott Aruba Resort are on track for certification as well.

Apart from Green Globe certification, Aruba is closely undertaking a series of environmental initiatives which help contribute to a green island, as part of a larger Sustainable Economic Development program. The reforestation of Arikok National Park is underway, with the planting of native fruit trees to re-populate the flora and fauna. A vast majority of Aruba's beaches are part of a \$6 million dollar project to receive the 'Blue Flag' certification, with phase one completed and the beaches of Arahi, Baby Beach and Mangel Halto receiving certification last year.

Additionally, the Wind Energy Park at Vader Piet, which opened in 2009, has already reduced Aruba's dependency on oil by producing an average of 20% of the island's total energy.

Residents and visitors to the island can get involved in Aruba's environmental preservation through yearly events. The 18th annual Aruba Reef Care Project, a cleanup of the island's most popular beaches, dive and snorkel sites, will take place July 2 and 3 this year. The project helps raise awareness for clean marine environments and, with over 800 participants, it is the island's largest volunteer environmental initiative.

Aruba's 10th National Coastal Clean Up, taking place November 12th, is another opportunity to make a difference. The clean-up is concentrated on coastal areas throughout the island including the beaches of Arikok National Park, California sand dunes, Wariruri, Baby Beach, Bachelor's Beach, Boca Grandi, Zeewijk Beach, Mangel Halto, Santo Largo, Arashi, Anaboei, and the open area between the former Bushiri Hotel and the Tamarijn Beach Resort.

For more information on Aruba and its eco-friendly initiatives, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



CALLING ALL TEXANS...BOOK NOW AND SAVE BIG ON A VACATION TO ARUBA WITH NEW PACKAGES FROM CONTINENTAL AIRLINES VACATIONS®

New York, NY (DATE) - Looking for a reason to book a dream vacation? Aruba, together with Continental Airlines Vacations, is now offering irresistible flight and hotel packages with a savings of up to \$160 to travelers from the Houston area.

In addition to the one happy island's abundant sunshine and beautiful surroundings, Aruba is the ideal destination for both a family vacation or a couple's getaway, thanks to the wide variety of year-round events, sporting competitions and water activities that keep the island busy day in and day out.

The offer, available through Continental Airlines Vacations, can be booked between March 20 and May 7, with travel dates between March 27 and October 31. Please use promo code CV13394 when booking. Depending on the packages selected, travelers can save \$50, \$100 or \$160 off their entire vacation purchase.

In addition, travelers will receive fabulous deals, such as free nights, reduced rates on hotel stays, complimentary breakfast daily, resort, spa, and food and beverage credits, kids-stay-free deals, bonus miles through the OnePass frequent flyer program and much more. For more information on these flight and hotel packages, go to covacations.com, call 1-800-829-7777 or contact your travel professional.

For information on travel to Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for firsttime guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan E-mail: miruna@msilver-pr.com



GET A TASTE OF ARUBA AT THE PEBBLE BEACH FOOD & WINE FESTIVAL

Chefs from the One happy island to Bring Authentic Aruban Cuisine to Prestigious Event

NEW YORK, NY (April 21, 2011) - Aruba is pleased to announce that it will once again be a sponsor at the Pebble Beach Food & Wine Festival, taking place April 28 through May 1 in Carmel by the Sea, California. Now in its fourth year, this prestigious event celebrates the finest of the culinary world, with 75 celebrity chefs and 250 wineries being featured at a series of luncheons, dinners, cooking demonstrations and wine tastings.

Executive Chef of the Occidental Grand Aruba and 26-year restaurant industry veteran, Miguel Garcia, will be representing the One happy island and dishing out up to 3,000 tastings each day! Garcia is known for melding his own techniques and influences with the regional cuisine of Aruba and demonstrating his versatility with dishes ranging from Italian classics to zingy Caribbean and elegant Japanese.

Joining Garcia at Aruba's booth will be Ever Alexander Mujica de Peña who is a culinary student from EPI Hospitality & Tourism unit on Aruba and the island's youngest executive chef, hailing from the prestigious Cooks Restaurant. De Peña was chosen to assist Garcia after winning Aruba's Chef and Student Culinary Competition as captain of his team.

The duo will be showcasing their culinary skills at the Lexus Grand Tasting on Saturday, April 30 and Sunday, May 1, where guests will have the opportunity to enjoy over 300 wines and sample decadent dishes from 25 celebrity chefs. They plan to serve Crispy Fried Chicken with Aruban Creole Sauce and Macadamia Nut Crusted Grouper with Tropical Relish to bring the flavors of Aruba to the more than 150,000 festival attendees.

For more information on Aruba, please visit online at <u>www.ARUBA.com</u> or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in

the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



NEW YORK JETS FLIGHT CREW CHEERLEADERS RETURN TO ARUBA TO SHOOT 2011/2012 CALENDAR

Aruba Tourism Authority and Radisson Aruba Co-Host Flight Crew Cheerleaders



New York, NY (May 23, 2011) -Today the New York Jets Flight Cheerleaders brought Crew their team spirit to Aruba, traveling on JetBlue Airways, New York's hometown airline, F. Kennedy John from International Airport (JFK) on the carrier's special edition New York Jets aircraft. The One happy island, with a scenic pristine sandv backdrop of

beaches and clear turquoise waters, is hosting the Flight Crew Cheerleaders calendar photo shoot for the second year in a row.

The Flight Crew Cheerleaders will be in Aruba from May 23 to May 28, where their schedule will be filled with photo shoots at the Radisson Aruba, as well as at different picturesque locations throughout the island. The week will end with a festive and fun wrap up event at the South Beach Centre in Palm Beach.

Aruba's sparkling blue Caribbean waters and breathtaking island landscapes made the island the ideal location to create another calendar for the team's New York fans. Aruba is the Official Vacation Destination of the New York Jets Flight Crew.

**Hi-res images of the New York Jets Flight Crew Cheerleaders are available upon request

"New York Jets Flight Crew Cheerleaders bring their team spirit to Aruba to shoot their 2011/2012 calendar traveling on JetBlue Airways, New York's hometown airline, on the carrier's special edition New York Jets aircraft, Monday, May 23, 2011 at John F. Kennedy International Airport in New York." (Gary He/Insider Images for Aruba Tourism Authority)

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

About the Flight Crew Cheerleaders

The New York Jets Flight Crew was created in 2007 to enhance the overall fan experience by infusing additional energy and enthusiasm to each home game. Members of the multi-talented, multi-purpose entertainment team are dancers, athletes and active participants in the Jets community. Whether they are performing a choreographed dance routine or appearing at New York Jets charity events, every member of the New York Jets Flight Crew is committed to excellence and serving as role models for Jets fans across the globe.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



ARUBA CONTINUES EFFORTS TO PRESERVE ENVIRONMENT AT THE 18TH ANNUAL ARUBA REEF CARE PROJECT THIS JULY 2-3

New York, NY - (DATE) - Aruba's efforts to preserve its pristine beaches and crystal blue waters continue this July 2 and 3 with the 18th annual Aruba Reef Care Project. With over 900 participants last year, this clean-up of the One happy island's most popular beaches, dive and snorkel sites is the Caribbean destination's largest volunteer environmental initiative.

Locals and tourists are invited to participate at one of the many sites along the coast from Baby Beach all the way north to Arashi Beach beyond the high-rise hotels. Volunteers collect garbage along the island's white sand beaches while snorkelers and divers plunge into the depths to retrieve trash and debris to protect the diverse marine life and to ensure that Aruba, which hosts more than 40,000 divers each year, continues to hold its spot as the No. 1 Wreck Diving and No. 3 Advanced Diving destination in Scuba Diving magazine's Reader's Choice Awards.

The Aruba Reef Care Project, which started as an initiative to raise awareness of the island's precious marine environment and the importance of its protection, is supported by the Aruba Tourism Authority as well as the island's various resorts, which provide lunch boxes and raffle prizes for volunteers. This annual event encourages locals and visitors alike to participate in the project so that they can continue to enjoy Aruba's picturesque beaches and turquoise waters for years to come.

Aruba's commitment to environmental preservation can also be seen through island-wide programs that include the reforestation of Arikok National Park, the use of the Wind Energy Park at Vader Piet to reduce its dependency on oil, a \$6 million project to receive the 'Blue Flag' certification at Aruba's most popular beaches and the efforts by various resorts to work with Green Globe/Earthcheck in order to attain sustainability, with 8 hotels already receiving certification.

Those wishing to participate in the Aruba Reef Care Project can sign up at their favorite dive operator, water sport company or hotel or call the Aruba Tourism Authority at 011-297-528-3777.

For more information on Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



HAPPINESS STARTS IN ARUBA THIS SUMMER WITH THE ULTIMATE "FUNCATION"

Hotel Packages and Family Programs Heat Up the Summer Months

(New York, NY) - (DATE) - Happiness is guaranteed this summer in <u>Aruba!</u> Just ranked number two by <u>TripAdvisor</u> travelers in the category of top 25 destinations in the Caribbean and Mexico, The One happy island offers incredible vacation packages for the whole family at its world-renowned hotels and resorts. Travelers are invited to sit back and enjoy a stress-free summer vacation, complete with Aruba's perfect year-round weather with cooling trade winds and friendly people.

Sparkling blue Caribbean waters, warm tropical sun and breathtaking island scenery are the key characteristics that turn this vacation destination into a must. For a close look at Aruba's natural wonders and a view into the island's history, plan a visit to the state-of-the-art Aloe Factory, iconic California Lighthouse, captivating rock formations at Casbari and Ayo, mysterious Bushiribana Gold Mill, and scenic Alto Vista Chapel.

Families can explore the island in a rented Jeep, experience a multitude of water activities or even discover a unique underwater world aboard the Atlantis Submarine. The choices are endless and complemented by cultural and environmental events throughout the year.

Highlighted below are some of the travel packages and family programs being offered this summer:

- Bucuti Beach Resort's "Experience Aruba" Green Vacation Package
 This package is the ideal vacation getaway for environmentally conscious couples looking to relax, rejuvenate and get away from it all. Couples can see native wildlife, indigenous plant life and truly experience Aruba's culture first-hand. It includes a guided hike in Aruba's Arikok National Park, a tour of the Aruba Aloe Factory, an authentic Aruban dinner for two at the oceanfront Pirates' Nest Restaurant, garden view room for five nights, full American breakfast buffet daily, and all tax and service charges. Rates start at \$1,575 per couple for five-nights (additional nights \$295) and is valid from April 24 through December 22, 2011. Call 1-888-4-BUCUTI or visit www.bucuti.com to reserve.
- Divi Resorts is offering an array of sales at its properties in Aruba. In addition, kids 12 and under stay and eat free. Save up to 30% with rates starting at \$139 per night.

Reserve a trip to any of its three resorts in Aruba and lock in nightly rates for travel now through December 23, 2011.

o Divi Village Golf & Beach Resort, Aruba - Rates starting at \$155 per night (www.divivillage.com)

o Divi Aruba Phoenix Beach Resort, Aruba - Rates starting at \$175 per night (www.diviphoenix.com)

o Divi Dutch Village, Aruba - Rates starting at \$139 per night (www.dividutch.com)

Families staying at the Divi Village Golf and Beach Resort can take advantage of an array of amenities with the resort's All-Suite, All-Inclusive Package. Breakfast, lunch, snacks, drinks and dinner are included at 10 exciting restaurants and 11 bars as well as use of the oceanfront state-of-the-art fitness center, six swimming pools and a Kids Club with fun-filled supervised activities for ages 5-12. Enjoy packages starting at \$526 per night for 2 guests, with travel now through December 16, 2011.

Hyatt Regency Aruba introduces the Balance with Aloe package. Available for \$330 per night with a minimum of four nights' stay, the deal includes a Green Spa Aloe welcome basket, Aruba Aloe Factory tour for two, two complimentary aloe cocktails, a box of aloe-filled chocolate, \$100 Resort Credit, complimentary breakfast for two and a 2:00 pm late checkout. Call 1-800-55-HYATT or visit www.aruba.hyatt.com to book the package and mention the offer code "Aloe."

Kid's Rule: To accommodate families on summer vacation, the arrival experience at the Hyatt Regency Aruba will include a "Kids Rule! Concierge" each day during peak check-in times. The "Kids Rule! Concierge" desk provides guests with welcome gift items including: Aruba beach bags, miniature suntan lotion, and beach pail and shovel.

- The Radisson Aruba Resort, Casino & Spa has a 35% off sale, with a \$100 beverage credit, \$100 Casino Match Play, \$25 spa treatment per person at the state-of-the-art Larimar Spa. Rooms start at \$190 per night, based on double occupancy. In addition, kids 12 and under eat free from June 1- September 30, 2011.
- The Renaissance Aruba Resort & Casino is offering a special package with savings of up to 30 percent for travel valid through December 22, 2011. Rates begin at \$176.40 per night. Book online at www.renaissancearuba.com using promotional code LLF.
- The Westin Resort & Casino, Aruba is offering an exclusive deal for Starwood Preferred Guest (SPG) members: save 35% off nightly rates and enjoy complimentary breakfast daily, as well as 15% off all meals and drinks. Enrolling in the SPG program can be done by signing up online at www.SPG.com. Travelers can book the SPG35 offer online at www.westinaruba.com or call 866-716-8147 and reference rate plan SPG35B. SPG35 is valid seven days a week and blackout dates may apply.

For more information on Aruba, please visit online at <u>www.ARUBA.com</u> or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual

temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



ARUBA IS ONLY A NON STOP FLIGHT AWAY FROM BOSTON WITH LAST MINUTE PACKAGES FROM TNT VACATIONS

New York, NY (February 28, 2011) - New Englanders looking for a quick escape from this frigid winter to a sunny destination with almost perfect weather year round can now book a last minute package to Aruba. The One happy island, together with TNT Vacations, is currently offering irresistible packages with flights and hotels included.

In addition to the abundant sunshine and beautiful surroundings, Aruba is the ideal destination for a family vacation or a couple's getaway due to its impressive number of yearly events, sporting competitions and water activities that keep the island busy day in and day out.

Below are some of the available offers with TNT Vacations:

- Tropicana Aruba Resort & Casino can be booked for \$599 per person. Kids stay free! Pricing is based on March 26 or April 2 departure.
- Holiday Inn SunSpree® Resort Aruba can be booked for \$799 per person. The pricing is based on departures on March 26 and April 2.
- Non-stop air only can be booked for \$199 per person on February 26 departure; and for \$299 per person on the March 26 and April 2 departures.

Book by March 12, 2011-with pricing based on March 26 and April 2, 2011 departures. FAA-approved charter air via Miami Air International or similar carrier. Prices are per person based on double occupancy for new bookings only. Maximum of two children per room. Information is subject to change; prices are capacity controlled & subject to availability. Prepaid government taxes/fees of up to \$144.80 (including September 11th Security Fee & Boston PFC), and late booking fee of \$20 for all reservations made inside 14 days of departure are not included & are subject to change without notice. TNT specials cannot be combined with any discount vouchers/promotions. Prices include fuel-related & other increases as of 10/01/10, but may increase due to unanticipated expenses beyond TNT Vacations' control. See Tour Participant Agreement in 2011 brochure or visit http://www.tntvacations.com/BookingForms.htm. TNT is not responsible for misprinted pricing/product information.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with

average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Robert Einhorn E-mail: robert@msilver-pr.com



ARUBA PAYS HOMAGE TO TRAVEL PROFESSIONALS WITH DESTINATION-WIDE FAMILIARIZATION PROGRAM

NEW YORK, NY (June 28, 2011) -The Aruba Tourism Authority (ATA) and the Aruba Hotel & Tourism Association (AHATA) are pleased to announce the relaunch of the Travel Agent Months (TRAM) program, taking place now through December 15, 2011.

Recognizing travel professionals and their efforts to sell the destination to vacationers, the TRAM program was created to offer participants the opportunity to experience Aruba first-hand, and is open to all qualified travel agents. Participants will enjoy multiple nights at a variety of resorts throughout the island, many of which have recently undergone refurbishments to offer visitors a new and sophisticated vacation experience.

"Travel professionals are a valuable resource and important partner in selling Aruba to travelers. We want to make sure that agents have the tools needed to do so, and experiencing all Aruba has to offer firsthand is vital," says Geraldina Coutinho-Meyers, Area Director North America for the Aruba Tourism Authority. "We strive to make the TRAM program easy, affordable and enjoyable, and we hope that travel agents will continue to take advantage of this tried-and-true program."

The TRAM program allows agents to visit Aruba with a companion and consists of two offerings (based on availability and on European Plan pricing - proving a special room rate only - unless otherwise noted) including:

- A maximum of six nights (three (3) at a high-rise hotel, three (3) at a low-rise hotel) at a fixed cost of \$390 for travel agents (based on double occupancy)
- A minimum of four nights (two (2) at a high-rise hotel, two (2) at a low-rise hotel) at a fixed cost of \$260 for travel agents (based on double occupancy)

Complimentary roundtrip airport/hotel transfers for visiting agents and their companions are provided courtesy of De Palm Tours upon arrival and departure in Aruba. Air travel is not included. Participating hotels include:

High-Rise

Aruba Marriott Resort & Stellaris Casino Brickell Bay Beach Club Divi Aruba Phoenix Beach Resort Holiday Inn Sunspree Aruba Resort & Casino Hyatt Regency Resort & Casino Radisson Aruba Resort & Casino & Spa Renaissance Aruba Resort & Casino

Low-Rise

Amsterdam Manor Beach Resort
Bucuti & Tara Beach Resorts
Divi Aruba All-inclusive Beach Resort
Divi Village Golf & Beach Resort
Manchebo Beach Resort & Spa
Talk of the Town
Tierra del Sol Resort & Country Club

For more information about vacations in Aruba, please visit online at www.ARUBA.com or call 1.800.TO.ARUBA.

For TRAM information, please visit www.aruba.com/tramusacan

*TRAM program is applicable at participating hotels and is available only to inside sales and managerial personnel directly responsible for travel agency sales. TRAM reservations are based on double occupancy/ EP. All flight arrangements are the sole responsibility of the agent and passengers are responsible for Aruba Airport Departure Tax. Once the application has been processed, no changes are accepted.

Travel agents participating in the TRAM program will receive special offers from the Aruba Hotel & Tourism Association Members to give them the opportunity to experience the diverse activities that the island has to offer. Special offers are provided to travel agents together with the TRAM final confirmation.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE
Contact: Robert Einhorn
E-mail: robert@msilver-pr.com



DISTINCTLY ARUBA: EXPERIENCE WHY ARUBA IS KNOWN AS THE ONE HAPPY ISLAND

NEW YORK, NY (August 2, 2011) - Aruba is known by most for its white sandy beaches, crystal blue waters and year-round 82 degree weather, but the island is also full of unique offerings waiting to be experienced by travelers of all types. From natural wonders dating back to the early 15th century to freshly brewed beer and a cuisine that would make anyone's mouth water, Aruba delivers a distinctive vacation experience.

Pick up a light bite as the day begins at a food stand along the main roads and try a pastechi, the ubiquitous national snack, a deep-fried half-moon pastry with a savory filling (chicken, beef, cheese or ham) to provide energy for a hike through Arikok National Park. The park, which takes up about one fifth of the island, encompasses the three primary geological formations that shape Aruba: the Aruba lava formation, a quartz diorite formation and a limestone formation. While trekking through the park, keep your eyes peeled for animal life found only in Aruba including two snake species: the cascabel (Aruba's rattlesnake) and the santanero (Aruba cat-eyed snake); two bird species: the shoco (Aruban burrowing owl) and the prikichi, (Aruban parakeet) and the kododo blauw (Aruban whiptail lizard).

Also located in Arikok National Park are the Guadirikiri and Fontein Caves, where you can get a glimpse into Aruba's past through cave paintings from the Arawak Indians, which date back to the 1400s.

To cool off after your morning hike, dive into the clear waters off Aruba and explore the *Antilla Wreck* located on the North West coast of Malmok Beach. This famous wreck of a World War II German freighter is one of the largest shipwrecks in the Caribbean.

After building up an appetite on your hike and dive, dig into Aruba's traditional dish, Keshi Yena, which is made by stuffing the shell of a hollowed Edam or Gouda reel with spiced meat, raisins, olives, nuts, etc and then baked in the oven or steamed in the top of a double boiler. Thirsty? Wash it all down with Aruba's national Balashi Beer or perhaps the brand's new, lighter Balashi Chill for an authentic taste of the island. Those looking for something stronger can try the famed Aruba Ariba cocktail, made with vodka, 151 proof rum, creme de banana, orange juice, cranberry juice, pineapple juice and coecoei, a centuries old Aruban liquor first made by the island's Indian tribes.

End the day by heading to one of Aruba's beautiful beaches and watch the sunset under the island's trademark Divi Divi tree (watapana tree), which acts as a natural compass because it always points south-west due to the constant trade winds blowing from the north-east. After the sun goes down, don't forget to use some locally made Aruba Aloe to soothe that sunburn!

Travelers looking for that authentic Aruba experience can take advantage of the following hotel packages through December:

- Bucuti & Tara Beach Resorts' "Experience Aruba Green Vacation" package is perfect for adults looking for the true Aruba experience and only wanting to see native wildlife, indigenous plant-life and Indian artifacts. The package includes hotel accommodations with a balcony or terrace, full American Breakfast daily, an authentic three-course Aruban dinner for two prepared by local chefs, a tour of the Aruba Aloe Factory, and a guided hike through Arikok National Park with a native ranger. Rates start at \$2,164 per couple for an 8 day, 7 night trip. For more information please visit http://www.bucuti.com/resort/environment/experience-aruba-greenpackage or call 888-4-BUCUTI.
- The "Sail into Luxury Package" at the Aruba Marriott Resort & Stellaris Casino can save couples up to \$1,000 on a four-night stay. The package includes a 25% discount on leisure rates at the adults-only Tradewinds Club, a Catamaran sail for two, five gourmet food and beverage servings daily, access to Tradewinds Club Lounge and reserved beach area, plus daily open bar from 6:00pm to 9:00pm. Rates start at \$393/night and are available through December 20, 2011. To book, call (800) 223-6388 or visit www.arubamarriott.com and request promo code L9Z.
- The Westin Resort & Casino, Aruba has introduced its new Modified All-Inclusive package. Rates start at \$399 per room, per night (based on double occupancy). The deal consists of overnight accommodations including taxes and gratuities, daily breakfast for two in Bon Bini Restaurant, daily lunch for two in The Terrace Restaurant, alcoholic and non-alcoholic beverages and nonmotorized water activities at the resort. For more information or to book the Modified All-Inclusive package at The Westin Resort & Casino, Aruba, call 1-877-822-2222 or visit www.westinaruba.com and reference rate code MODAI.

For more information on Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.

FOR IMMEDIATE RELEASE Contact: Miruna Seitan

E-mail: miruna@msilver-pr.com



SAY "I DO" IN ARUBA AND TREAT YOUR SWEETHEART TO A MEMORABLE WEDDING AND HONEYMOON

Tips from Onsite Wedding Coordinators and Irresistible Honeymoon Packages from Island Resorts

New York, NY (April 20, 2011) - When it comes time to plan a wedding, it may seem like falling in love was the easy part. However, choosing to say "I do" on <u>Aruba</u>, the One happy island, can ease the stressful planning from start to finish. Perfect weather, fantasy-inspired natural settings and outstanding resort services are only a few of the reasons that Aruba entices couples for both their wedding and honeymoon plans.

From sunset views at the California Lighthouse and a quiet dinner at the rustic pier, to a horseback riding tour around the island's most romantic spots and a refreshing swim around the Natural Pool, a couple can find all the elements of a perfect celebration of their love in Aruba.

Couples are also reminded that Aruba offers a one of a kind online destination <u>celebrations registry</u> which makes the Aruban experience even more easy and enticing. The <u>Aruba Celebrations Registry</u> offers couple's friends and family the opportunity to purchase a part of their destination wedding or honeymoon as a wedding gift. The Aruba celebrations registry offers wedding guests multiple ways to pay for vacation expenses at a variety of price points, with options ranging from hotel stays to sunset sails and candle-lit dinners.

For those looking for advice on how to make their special day a memorable experience, Aruba's resorts assure couples of unique wedding experiences through specialized wedding coordinators who can create a celebration that fits their wishes and budget. Below are some of the tips from wedding coordinators:

♦ The onsite wedding coordinator at Occidental Grand Aruba, Eliana Fun-Arguello, advises couples who plan a wedding in Aruba to "start early and book the day at the desired location well in advance, as certain dates are very busy and are taken quickly." To assist the hotel offers an online "save-the-date" invitation tool.

- Nashette Wouters at Bucuti Beach Resort thinks that the number one tip for a destination wedding is to build in extra travel time. "Don't plan to travel the day before your wedding -- give yourselves two or three days of padding, and suggest that your attending guests do the same. Many couples plan some fun events for a few days leading up to the wedding and hold the celebration on the final day. Then, if guests are delayed for whatever reason, they don't miss the main event."
- Divi Resorts' Lorraine Versteeg, Wedding Director of Aruba Weddings for Youan on-site destination wedding planning service, reminds couples that "the location of a destination wedding can naturally set a theme for the ceremony, which often leads to special touches atypical of traditional weddings."
- ♦ At The Westin Resort & Casino, wedding coordinator Inge van Roon advises that "the Aruba sunset is not to be missed, so a late afternoon wedding is ideal to take advantage of the gorgeous views!"

Additionally, below is a sampling of Aruba's resorts which offer their own honeymoon packages:

- ◆ The Westin Resort & Casino, Aruba Stay Longer for \$99 Per Night: Couples can extend their wedding stay to enjoy a honeymoon or post-celebration relaxation at only \$99/night* through Dec. 18, 2011. Offer good for up to two nights, based on a minimum wedding stay of five nights. In addition to stunning oceanfront venues, the property offers special perks to wedding couples including an upgrade to a honeymoon suite at the group rate, complimentary airport transfers, an on-site wedding professional and a complimentary personalized Westin wedding booking webpage. For more details visit www.westinaruba.com.
- ♦ The "Honeymoon Package" at the Bucuti & Tara Beach Resort in Aruba provides newlyweds with everything they need to rejuvenate and get away from it all. The package includes hotel accommodations with a balcony or terrace, all taxes and service charges, full American breakfast buffet daily, a bottle of champagne in the room, candlelight dinner for two on the beach and a daytime snorkel or sunset sailing cruise. Package rates start at \$2,400 for 8 days/7 nights and \$1,811 for 6 days/5 nights. The package is valid from April 24, 2011 December 22, 2011. To book the package call (888) 4-BUCUTI or visit www.bucuti.com
- ◆ Celebrate your marriage Caribbean-style by reserving a Honeymoon Package at the Divi Village Golf & Beach Resort. Starting at only \$2,798 for two, these all-inclusive packages include: seven nights in a beautiful one bedroom suite, flower petals in your room upon arrival, all-inclusive meals and drinks during your stay and more! Travel now through December 23, 2011.
- Unwind with the Honeymoon Package available at the Divi Aruba Phoenix Beach Resort. Enjoy five nights in either a Studio Suite or One Bedroom Suite, breakfast daily for two, fruit basket in room upon arrival and a romantic candlelight dinner at the Sunset Beach Bistro. Packages start at \$1,395 per couple, and booking and travel is available now through December 23, 2011.

For more information on Aruba, please visit online at www.ARUBA.com or call 1-800-TO-ARUBA.

About Aruba

Aruba, One happy island, is truly an extraordinary experience. Located only two-and-a-half hours by air from Miami and four hours from New York City, the island is ideally situated in the southern Caribbean and boasts year-round cooling trade winds and perfect weather with average annual temperatures of 82 Fahrenheit and less than 20 inches of rainfall per year. Aruba serves up 28 luxurious hotels/resorts, championship golf courses, sumptuous spas, vibrant casinos, extraordinary international and local cuisine, exclusive shops and boutiques, exciting land and water activities, art galleries and museums, world-famous festivals and events, clubs and cafes with live music and world class beaches. The backdrop of a cosmopolitan tropical destination with warm, hospitable people is the perfect place for first-time guests and loyal visitors. For more information, please call 1-800-TO-ARUBA, visit us online at www.aruba.com or find us on Facebook.